



THE ONE WHO CONTROLS
MEDIA CREATES HISTORY

INFORMAL MEDIA POWER HOUSE





PART 1 :
LATEST RESEARCH

PART 2 :
SOLUTION



SOLUTION

1) **ATTACKING SUBCONSCIOUS**

ATTACKING SUBCONSCIOUS :

EXAMPLES :

1. **BILL GATES**
2. **PATANJALI**
3. **TELECOM**
4. **POLITICS**

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Patanjali spent Rs 570 crore on advertisement and promotions in FY17

By Rasul Bailay & Shambhavi Anand, ET Bureau • Last Updated: Feb 14, 2018, 11:37 PM IST



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Synopsis

The annual revenue generated by the plaintiff from the sale of its products under the mark Patanjali in the financial year 2016-17 was Rs 9,000 crore.



[Patanjali](#) Ayurved Ltd's FY17 revenue was Rs 9,000 crore and it spent Rs 570 crore on [advertising](#) and promotions, according to a court ruling.

21°C



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[Home](#) / [India News](#) / Almost ₹ 1,700 crore spent on advertisements in three ye...

Almost ₹1,700 crore spent on advertisements in three years: Centre

[India News](#)

Updated on Dec 08, 2021 10:02 AM IST

The Central government on Tuesday told the Parliament that it spent almost ₹1,700 crore on advertisements in print and electronic media between 2018 and 2021

SOLUTION

1) ATTACKING SUBCONSCIOUS

- ITSU FUNCTIONS : <https://itsu.org.in/covid-19/>
- NO WIKIPEDIA PAGE

ABOUT ITSU : 

- https://www.business-standard.com/article/economy-policy/modi-go-vt-cuts-ties-with-bill-and-melinda-gates-foundation-on-immunisation-117020800294_1.html
- https://publications.jsi.com/JSIInternet/Inc/Common/download_publication.cfm?id=18221&lid=3
- <https://www.jsi.com/global-expertise/health-communication/>

SOLUTION

1) ATTACKING SUBCONSCIOUS

- <https://irp.nih.gov/catalyst/22/1/bill-gates-asks-nih-scientists-for-help-in-saving-lives>

JUST ANOTHER FACT

SOLUTION

1) ATTACKING SUBCONSCIOUS

METHOD :

BEST = FASTEST x CHEAPEST x EFFICIENT x PROVEN

SAFETY

SOLUTION

1) **ATTACKING SUBCONSCIOUS**

- PROTEST : BUDGET, FAMILY, AGE

FARMER PROTEST : 378 DAYS

TRUCKER PROTEST : 23 DAYS

ROBERT F KENNEDY

HISTORY OF SOME PROTEST :

AMERICAN REVOLUTION

INDIAN FREEDOM STRUGGLE

FRENCH REVOLUTION

SOLUTION

1) **ATTACKING SUBCONSCIOUS**

- COURT :

MAY 2022, 4.7 CRORE CASES ARE PENDING

RULES : WHO, MCCD, ICD 10, WAIT FOR DEATHS

- SELF MADE PLATFORM : BUDGET

- USE THEIR METHOD : YOUTUBE, NEWS CHANNELS = IMOD

- (IMPACT FACTOR, REVENUE GENERATION, FUTURE PROJECTIONS, VIEWERSHIP, AGE GROUP, HOURS CONSUMED, ETC.)

SOLUTION

1) ATTACKING SUBCONSCIOUS

Year	Citations	Publications (not including Editorials, Retractions, Discussions, Corrections and Notes)
2019	1278	437
2018	1190	391

$$IF_y = \frac{Citations_{y-1} + Citations_{y-2}}{Publications_{y-1} + Publications_{y-2}}$$

$$IF_{2020} = \frac{Citations_{2019} + Citations_{2018}}{Publications_{2019} + Publications_{2018}}$$



SOLUTION

1) **ATTACKING SUBCONSCIOUS**

WINNER : YOUTUBE

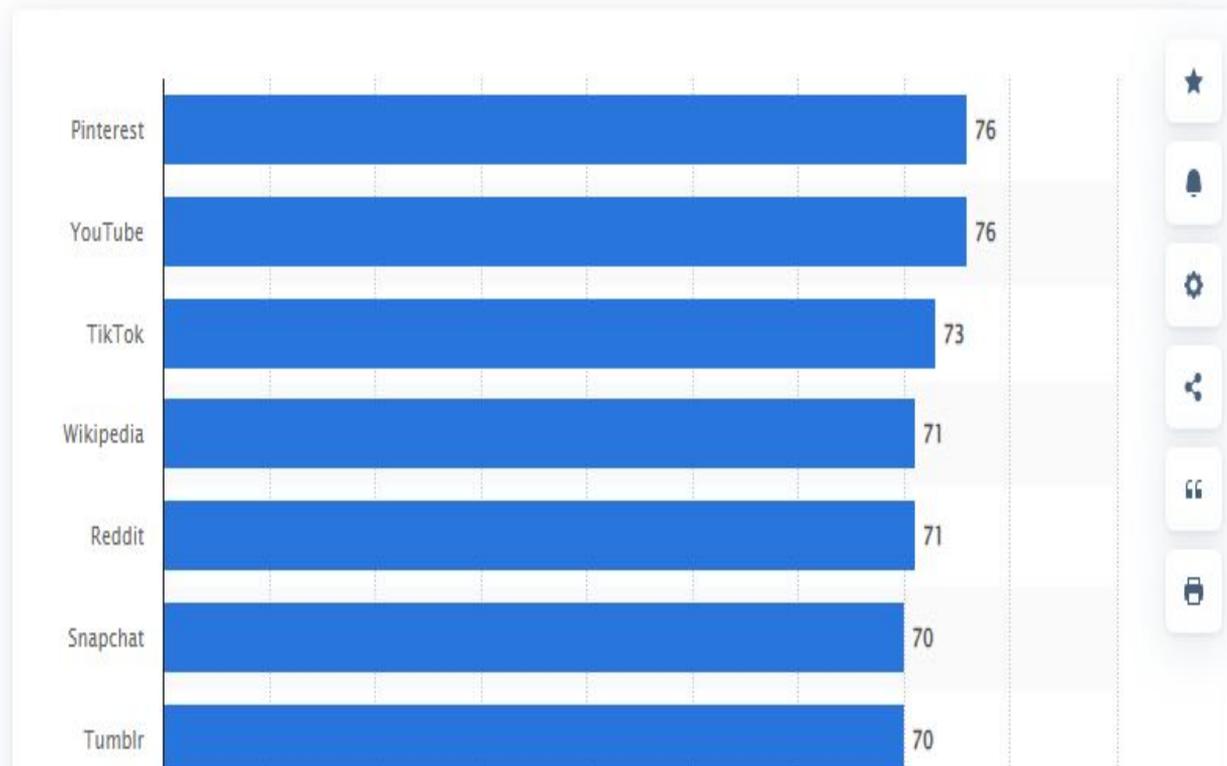
BY FAR



Internet > Social Media & User-Generated Content

U.S. customer satisfaction with select social media from July 2021 to June 2022

(index score)



- ★
- 🔔
- ⚙️
- 🔗
- “ ”
- 🖨️

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- 📊 XLS +
- 🖼️ PNG +
- 📄 PPT +

Source

- [Show sources information](#)
- [Show publisher information](#)
- [Use Ask Statista Research Service](#)

Release date

July 2022

Region

United States

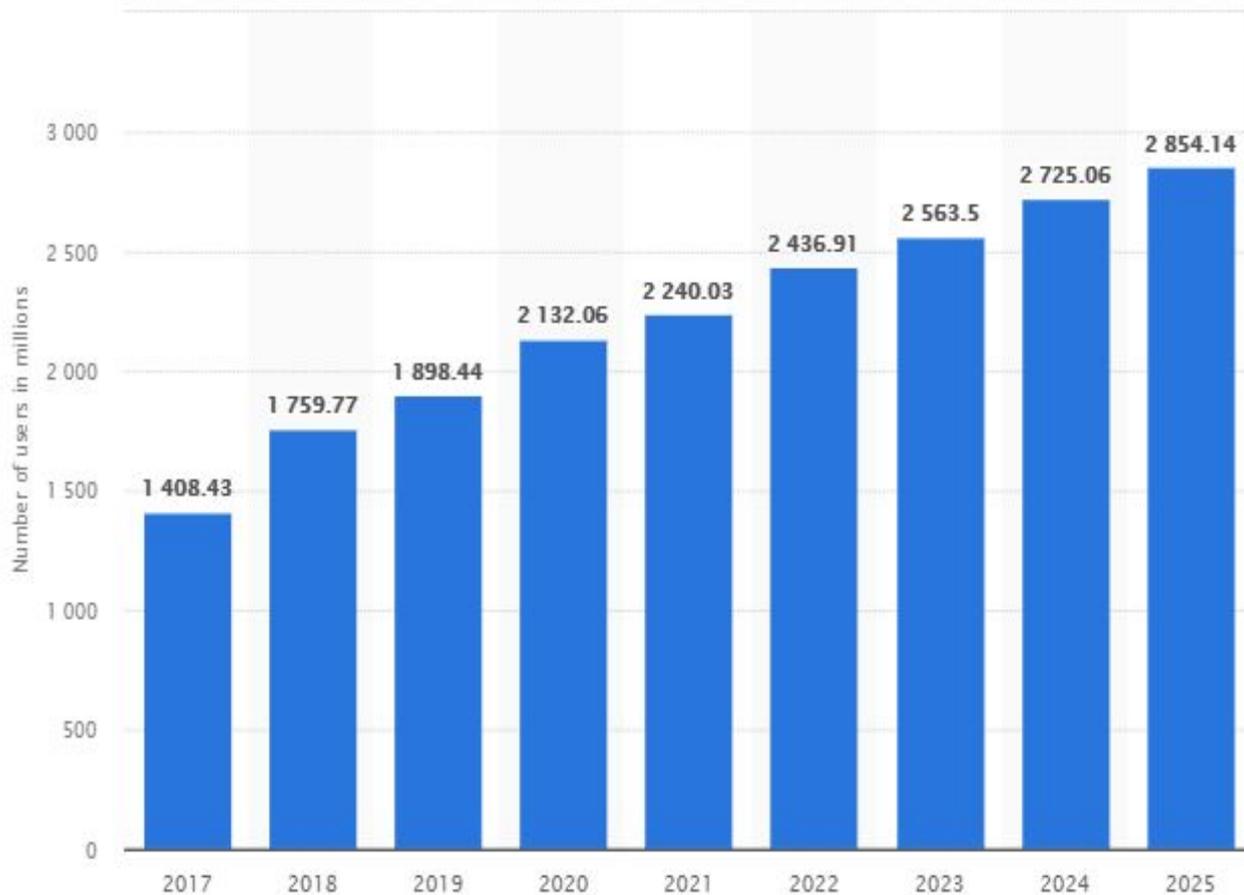
YT IMPORTANCE

- ◎ **2+ billion active monthly users**
- ◎ **1 billion hours of watch hours YT content each day**
- ◎ **500 hours of YT content uploaded every minute**
- ◎ **More than 37 mn YT channels**

Over 37 million YT channels have been created. Out of those 37 million+ channels, 230,000 YouTube channels have more than 100,000 subscribers, 22,000 YouTube channels have more than 1 million subscribers and 700 YouTube channels have more than 10 million subscribers.
- ◎ **YouTube generated over \$5 billion in advertising revenue in Q3 2020**

Forecast of the number of Youtube users in the World from 2017 to 2025

(in millions)



© Statista 2021

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Source

→ Show sources inform

→ Show publisher inform

Release date

May 2021

Region

Worldwide

Survey time period

2017-2019

Special properties

All values are estimates

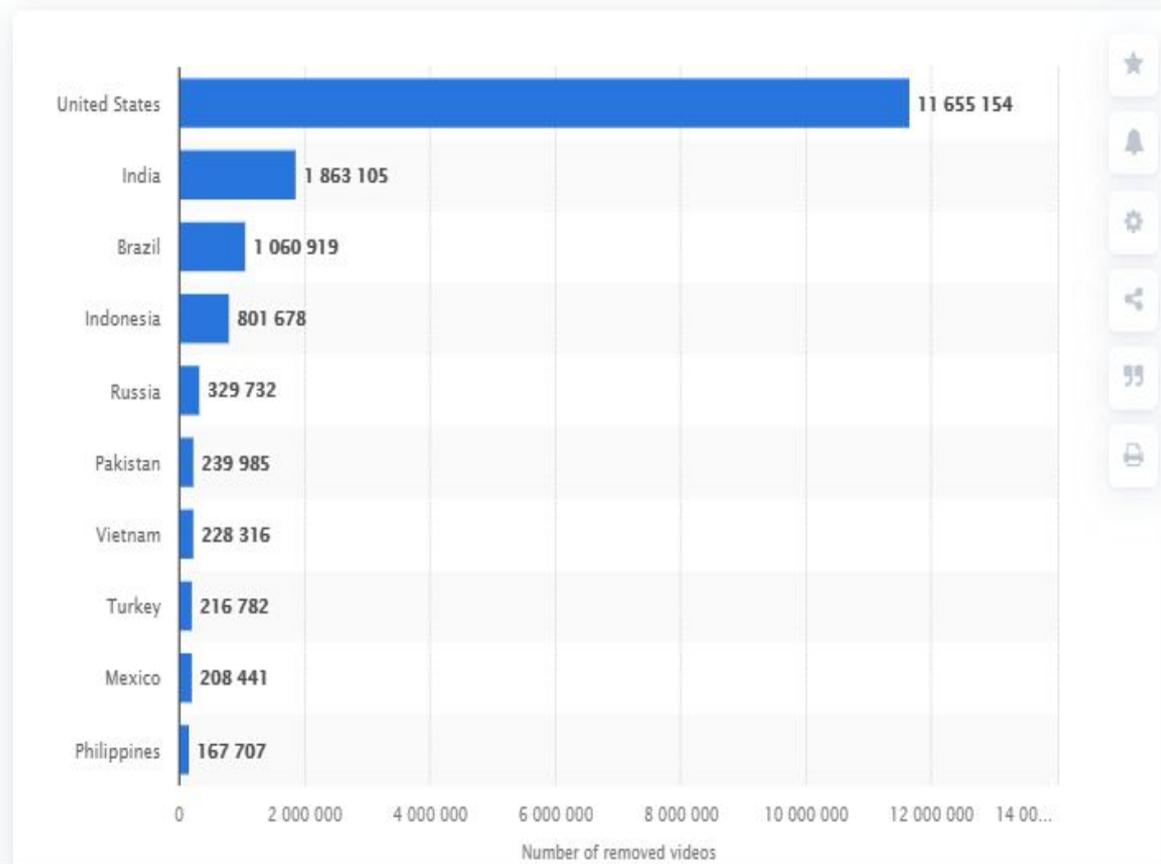
Supplementary not

The shown forecasts re
input datasets from bot
external (secondary) so

Worldwide advertising revenues of YouTube as of 4th quarter 2020 (in million U.S. dollars)

Internet > Online Video & Entertainment

Number of videos removed from YouTube worldwide during 1st quarter of 2021, by country



DOWNLOAD



Source

→ Show sources information

→ Show publisher information

Release date

June 2021

Region

Worldwide

Survey time period

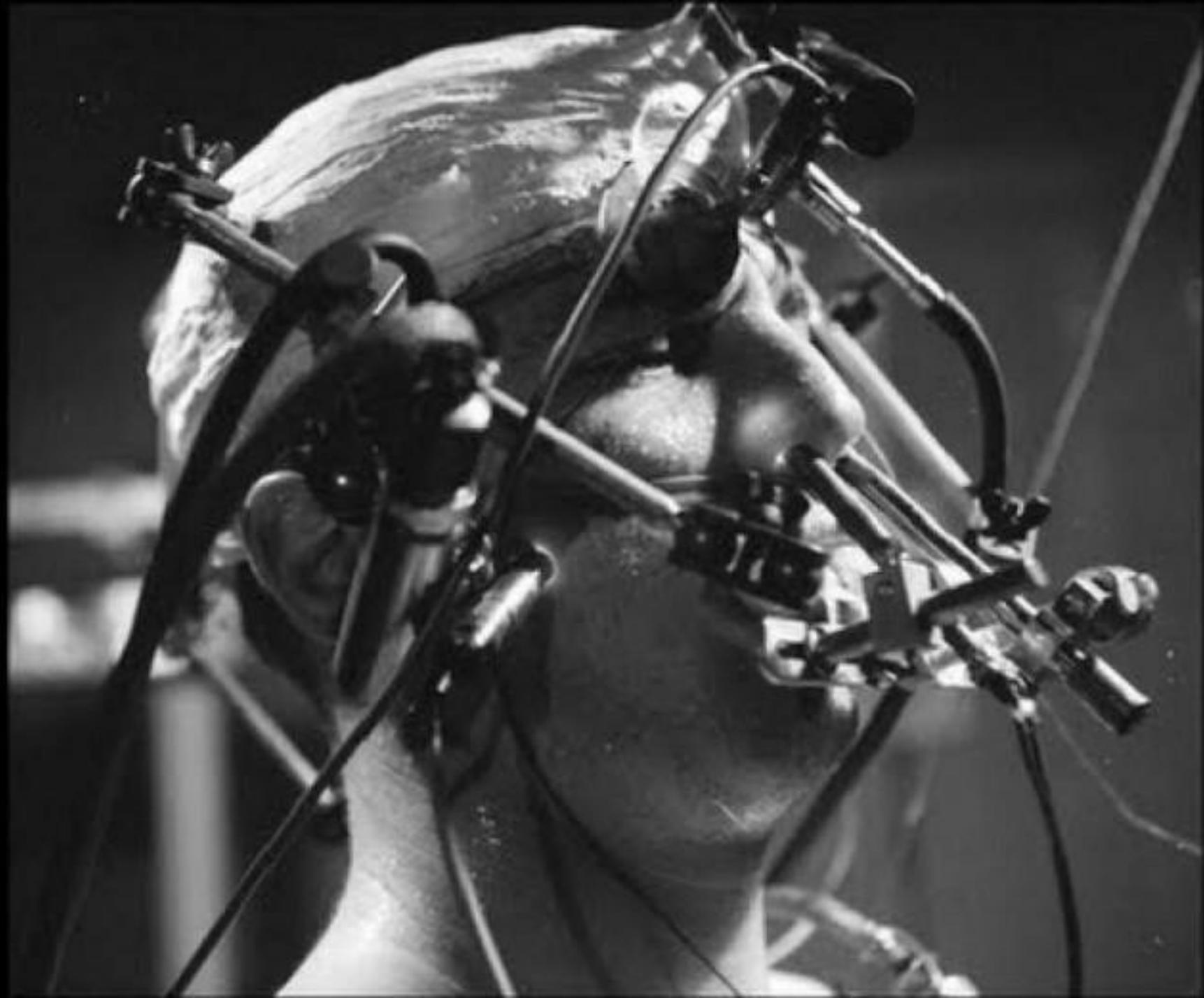
Q1 2021

Special properties

country/region is based on IP address at time of video upload



PYSCHIC
DRIVING



Background

The effects upon human behavior of the repetition of verbal signals have been under study at the [REDACTED] since June 1953. B

A. The early investigations were based upon the observation that repeated playback of particularly significant statements made by the patient during psychotherapy elicited a number of phenomena:





ERIK JAN HANNUSEN



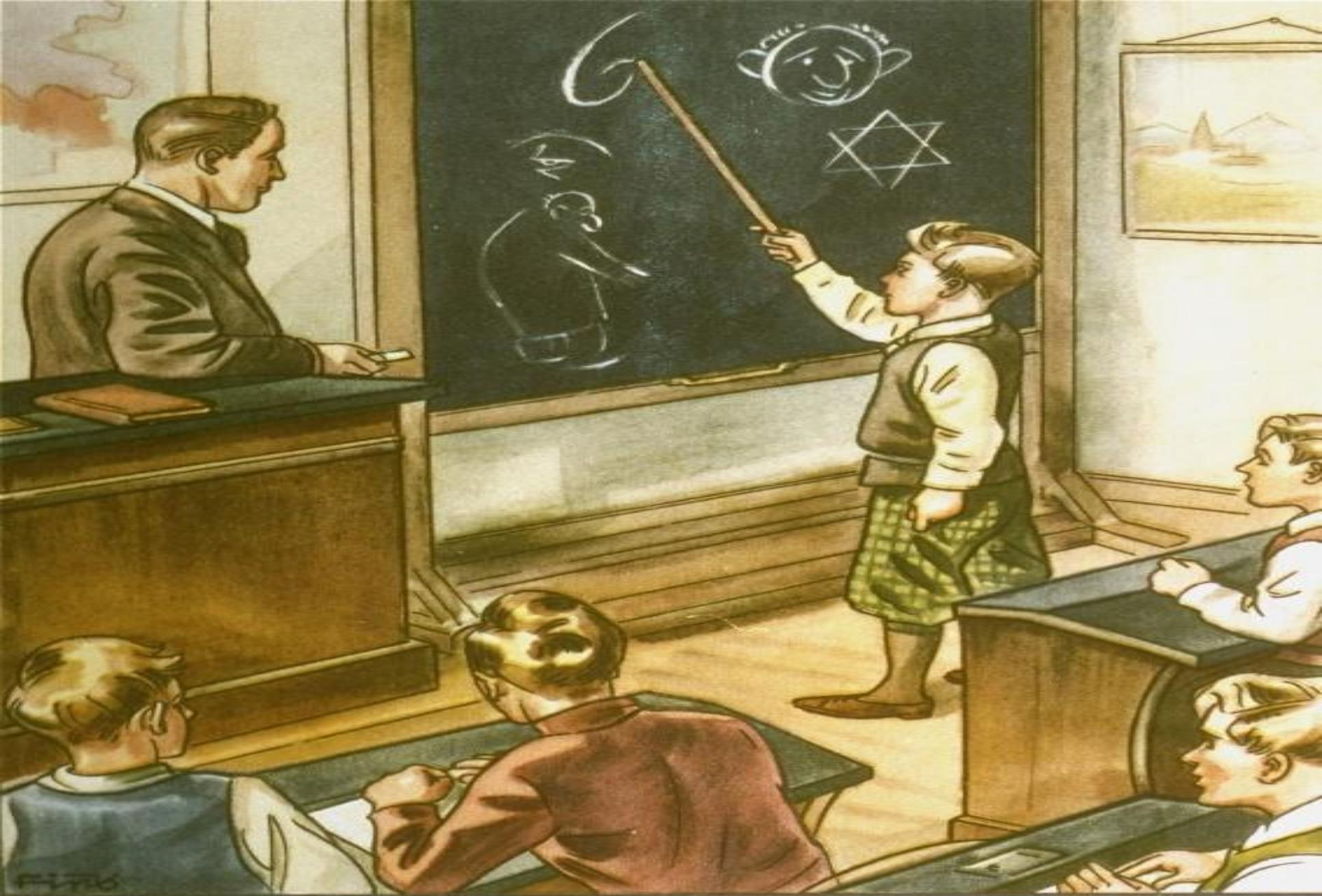








203647-S



„Die Judennase ist an ihrer Spitze gebogen. Sie sieht aus wie ein Sechser...“

The Poisonous Mushroom





NST

A JAZZ-RHYTHMUS

- 
- KEITH BARRY
 - DARREN BROWN
 - LIOR SUCHARD

❖ <https://www.youtube.com/watch?v=iksNX6p-KJk>



MEANING OF MEDIA

❖ MOVIES

❖ MUSEUMS

❖ SCHOOLS

❖ BOOKS

❖ NEWS CHANNELS

❖ NEWSPAPERS, JOURNALS

❖ ARTS

❖ SALT

❖ SONGS

❖ CALLER TUNES

❖ BUDGET SPENDING

❖ ADVERTISEMENT

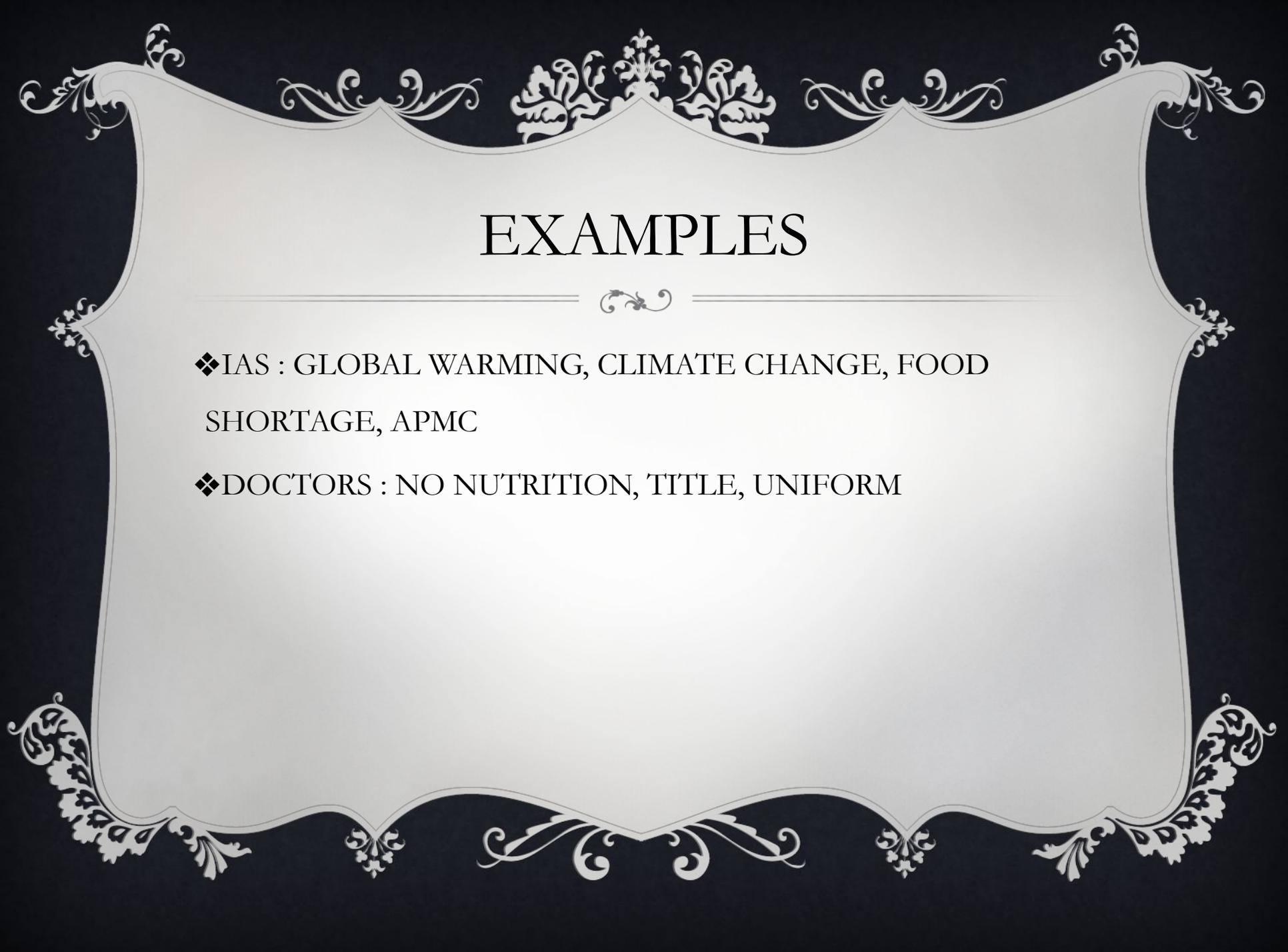
❖ HOARDINGS/POSTER

❖ RESEARCH INSTITUTES

❖ SPORTS : OLYMPICS

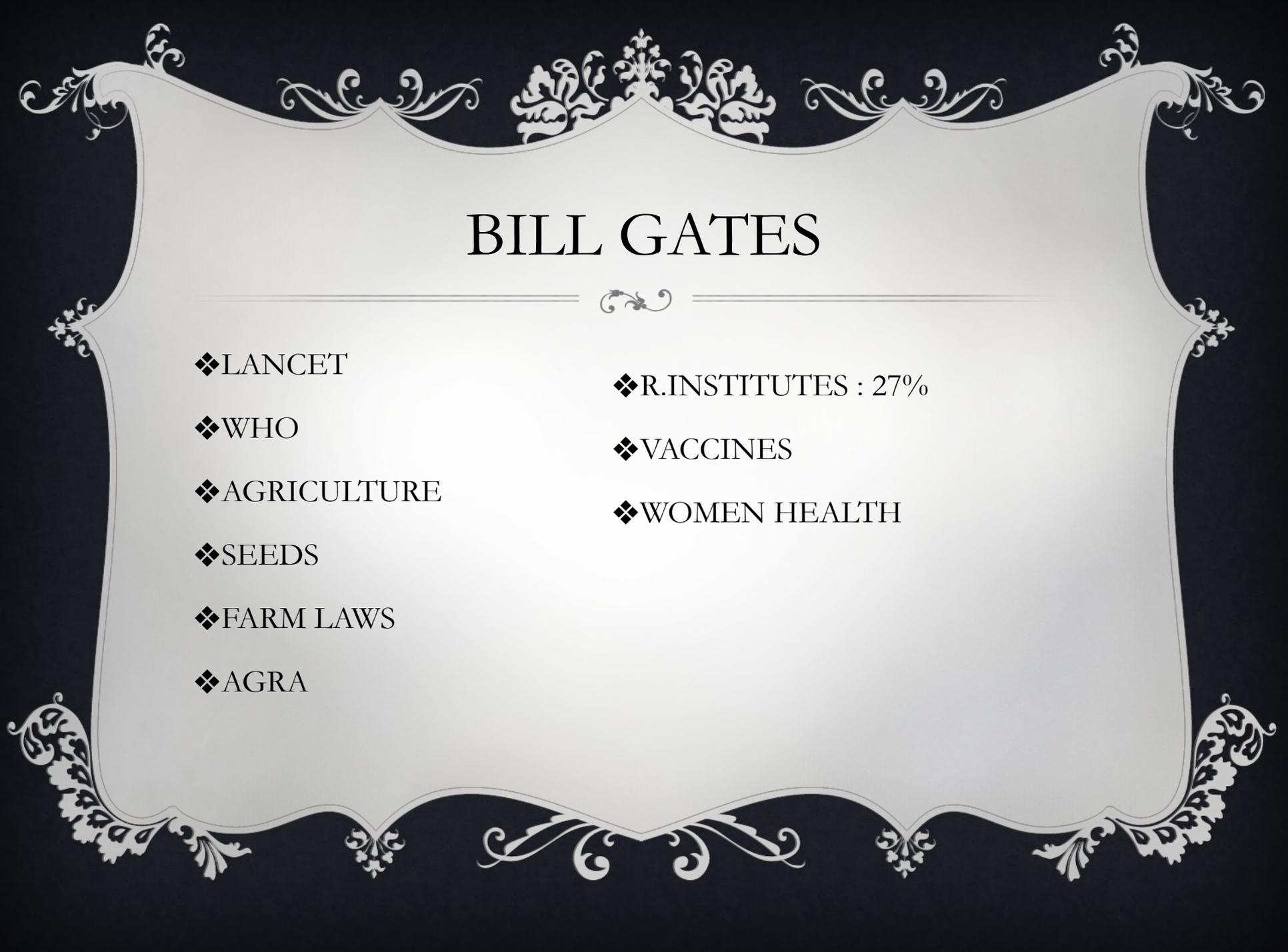


❖ Amar, Suranjeevi, Huttuttoo,
and Gaminee



EXAMPLES

- ❖ IAS : GLOBAL WARMING, CLIMATE CHANGE, FOOD SHORTAGE, APMC
- ❖ DOCTORS : NO NUTRITION, TITLE, UNIFORM



BILL GATES

❖ LANCET

❖ WHO

❖ AGRICULTURE

❖ SEEDS

❖ FARM LAWS

❖ AGRA

❖ R.INSTITUTES : 27%

❖ VACCINES

❖ WOMEN HEALTH



1996 : WHO AND WB

❖ PACT

❖ ICD 10



SOLUTION?

PROTEST

- ❖ LOCKDOWN : VIRENDRA (AIM)
- ❖ FINANCE
- ❖ CONSTITUTION
- ❖ MEDIA WILL RIDICULE
- ❖ DRAIN ON WEALTH

POWER CREATES REALITY

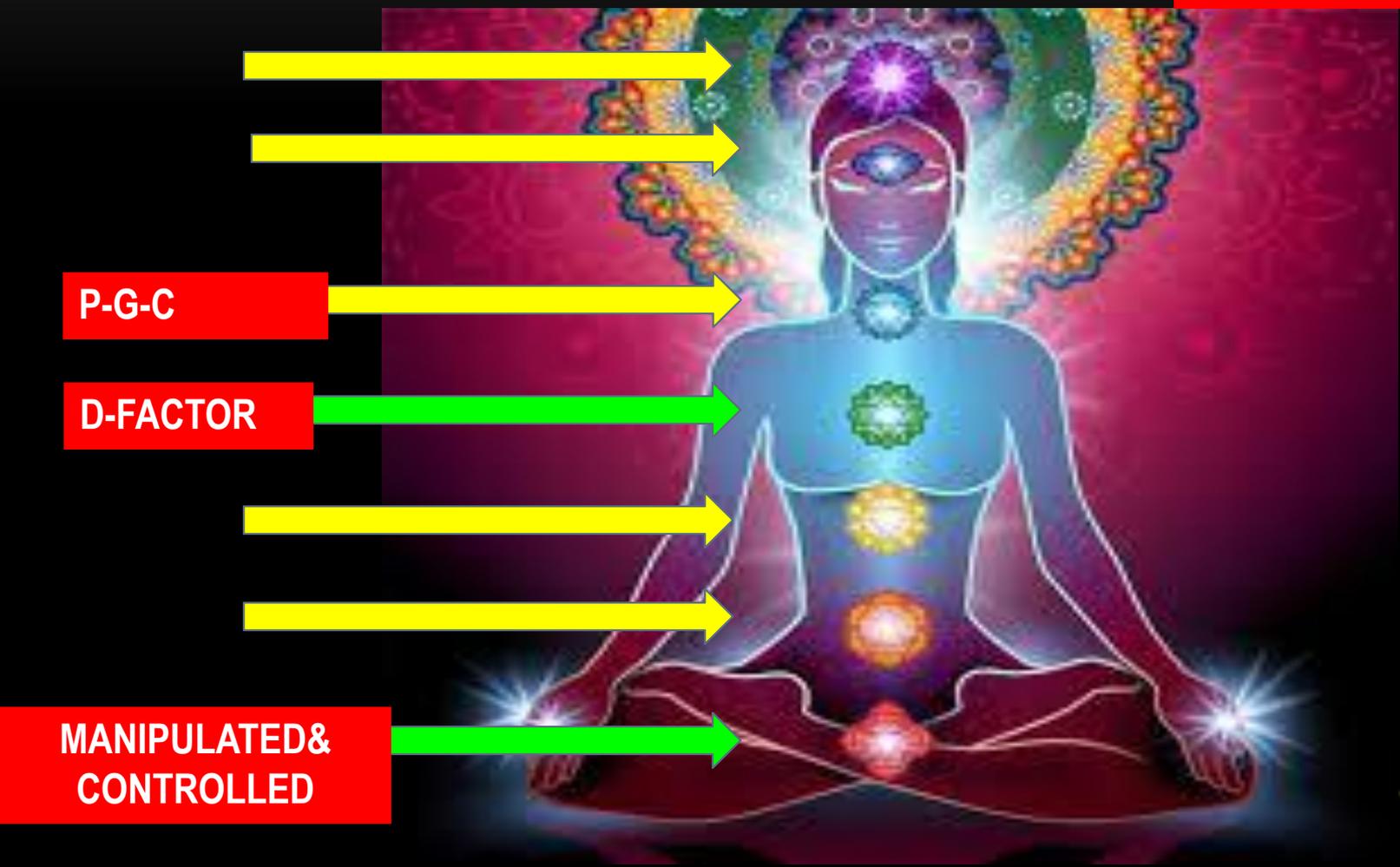
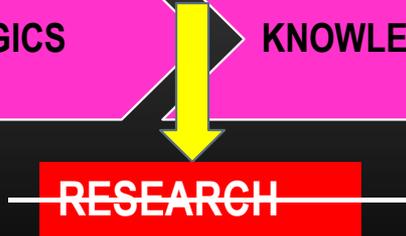
INFORMAL MEDIA POWER HOUSE



ISSUE ?

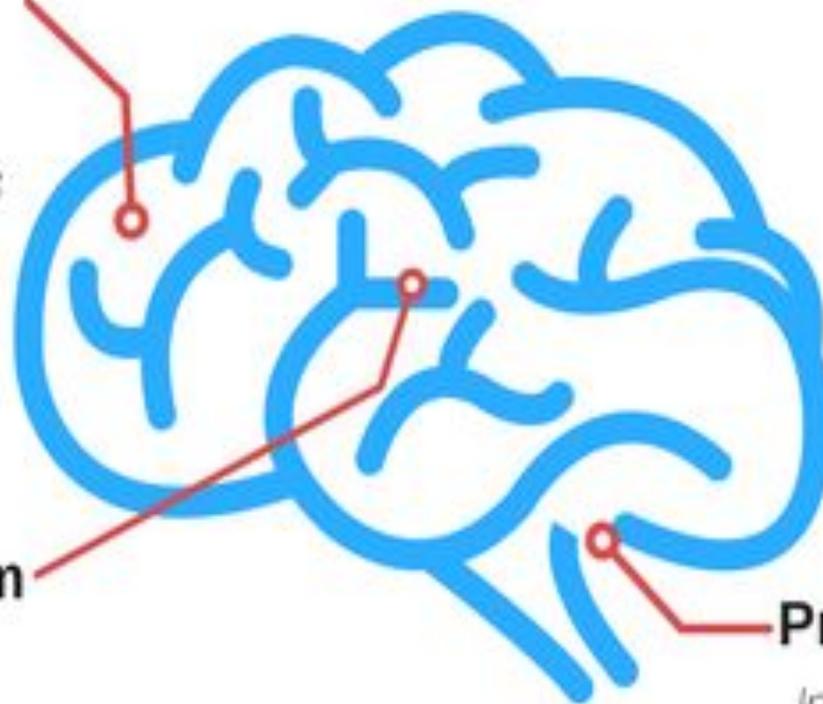
MASS HYPNOSIS





Rational Brain

Language
Ideas
Abstract Concepts
Artistic Visions



Limbic System

Feelings
Emotions

Primitive Brain

Instinct
Survival
Dominance

ISSUE ?

PEOPLE ARE NOT UNDERSTANDING

P-G-C TRIO

MASS HYSTERIA

LOGICAL BRAIN TURNED OFF

ATTACK PRIMITIVE BRAIN

LOGICS STOP WORKING

SIGNIFICANT STATEMENTS IMPLANTED

PUBLIC CONTROL

REALITY MANIPULATION

IMPH WORKING

GOLDEN FLOWERS CREATE
"SIGNIFICANT
STATEMENTS"

FORWARDED TO IMPH
FOR PSYCHIC DRIVING

Based on Block-Chain

FACEBOOK

YOUTUBE

31

IMPH WORKING

ONCE ENTERED INTO IMPH

VIDEOS CANT BE DELETED

SUPERFAST SPEED OF CREATION OF NEW CHANNELS

TARGET : FISSION REACTION

DOMINATE YOUTUBE

EXTREME SPREADING

I-MOD LEVEL 1

YOUR WORDS MODIFY REALITY



I-MOD LEVEL 1

YOUR WORDS MODIFY REALITY

YOUTUBE PRESENTATIONS +

- CENSORSHIP
- RESEARCH : V.IMP
- SPEAKING SUTRA
- SCRIPT WRITING
- SOFTWARES
- HOOKS
- ETC.

PERSONALISATION :

5 MINS, 10 MINS , 20 MINS , 30 MINS

I-MOD LEVEL 1

YOUR WORDS MODIFY REALITY

IMPH TEST

- 3 BEST VIDEOS
- MARKING SYSTEM (REGULARITY, MINDSET, CONFIDENCE)

SELECTION

- PROMOTION : TIED TO AN IMPH MEMBER
- REGULAR ONGOING RESEARCH MATERIAL ACCESS
- SCRIPTS

SPREAD OF IMPH

